

Cristina Santagata,
Federico Santagata

AN OLIVE OIL FAMILY

110 YEARS OF AN OLIVE OIL
BUSINESS IN LIGURIA AS TOLD
FROM DIFFERENT PERSPECTIVES

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The history of a family, an Italian story. An olive oil family: the Santagatas, from Liguria to the world. Expanding abroad was a successful intuition, a brave and strategic choice rewarding the pioneer companies while enhancing their brand value, as proven by the olive oil international trades' history. In this unique and in many ways unrepeatable period grew the experience of the Santagata family, that established its business at the start of the past century. After 110 years, Santagata 1907 Spa is today a solid and healthy enterprise, still fully owned by the same family.

With the contribution, in order of appearance, of Luigi Caricato, Tommaso Sitzia, Luca Spigno, Giulietta Spadafora, Toni Mörwald, Seita Nakahara, Simon Gault, Claudio Fortuna, Ivano Ricchebono, Andrea De Galleani.

Cristina Santagata (1978) majored in Philosophy at the University of Genoa and holds a DEA form Paris-Sorbonne. After working for the prestigious Prada fashion house in the French capital, she returned to Genoa and devoted herself to the family enterprise. Today she is the chairwoman and handles the international markets.

Federico Santagata (1983), sportsman by vocation, is a ski instructor and passionate of water sports. He started his professional career in a well-known olive oil company, of which Santagata is shareholder, and later joined the family business where he is in charge of the selection of raw materials. He divides his time between tasting olive oil samples in the company and visiting olive farmers.